

Innovative technologies in provision of medical care in the State budgetary healthcare Institution "Samara Regional Clinical Oncological Dispensary" (SRCOD) for partners



Chief Physician of Samara Regional Clinical Oncological Dispensary
Orlov Andrey Evgenievich

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Types of activities of SRCOD



rendering of all types of specialized services, high-tech medical care for cancer patients

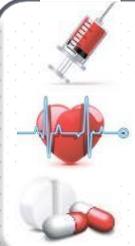


- preventive work and early diagnosis of malignant tumors
- all types of diagnostic and laboratory services
- high-tech treatment
- rehabilitation
- palliative care



Number of employees in 2020 **1 933 people**

Doctors-361 people(3 Honored Doctors of the Russian Federation, 7 Doctors of Science, 42 Candidates of science, 82% of doctors are doctor of the highest and 1st category)



Out patient unit
600 sessions per shift

Inpatient unit 675 beds

Short stay unit 75 beds

Property complex



unified inpatient and polyclinic center the complex

convenience and comfort for patients



High-tech medical equipment : more than 500 units Diagnosis with the use of expert-class equipment



All types of diagnostic and laboratory tests, incl. **genetic testing**(3 000) and **immunohistochemical testing**(25 000)

6

CT scans, including 256-slice scan

2

magnetic resonance machines

12

Portable radiological devices

Radiotherapy and radiosurgery (Linac-scalpel radiosurgery)

5

high-energy linear accelerators

2

Brachytherapy device. Varian medical systems (USA)

- ✓ HIFU-Prostate Cancer and breast cancer therapy
- ✓ Transarterial chemoembolization of liver tumors
- ✓ Radiofrequency and laser ablation
- ✓ Photodynamic therapy (PDT)



18 operating rooms by technology "sterile rooms"

Daily performed 45-50 operations



- Combined surgeries (1 100)
- Reconstructive plastic surgeries (1 100)
- Laparoscopic procedures (360)
- Endosurgical procedures (2 700)
- Organ-preserving surgeries(1 700)
- Hepatobiliary surgeries (200)



CHARACTERISTICS OF SRCOD - quality management



certification audit by OnkoZert Institute on behalf of the German Cancer Society (DKG). **Samara Regional Clinical Oncological Dispensary - Certified Colorectal Cancer Center**

certification audit of compliance with the criteria of the international certification system of medical institutions Temos according to the guidelines "Quality of treatment and care for international patients". **Samara Regional Clinical Oncological Dispensary received the certificate of conformity**

2018 - the quality management system was certified for compliance with the new version of the ISO 9001:2015 standard by the Russian Register Certification Association. **Samara Regional Clinical Oncological Dispensary received the certificate of conformity**

INTERNATIONAL CANCER CENTRES

Certified Colorectal Cancer Centre

The Independent Certification Institute OnkoZert hereby attests that the **Samara Colorectal Cancer Center** within the Samara Regional Clinical Oncology & Colorectal Cancer Center (Samara, Russia 443000), represented by **Chief physician Andrey Evgeniev** fulfills the quality criteria of the International Certification System of the German Cancer Society. The Center Samara Colorectal Cancer Center is a **Certified Colorectal Cancer Center**.

Initial certification: 3rd Aug 2018
Period of validity: 2nd February 2021
Registration number: IAO-2555

INTERNATIONAL CANCER CENTRES

Сертифицированный центр лечения колоректального рака

Международный институт сертификации ONKOZERT hereby attests that the **Самарский центр лечения колоректального рака** (Самарский областной онкологический диспансер, Самара, Россия, 443000), представленный **главным врачом Андреем Евгеньевичем Евуевым** соответствует критериям качества Международной Системы Сертификации Международного Общества Онкологии. Центр Самара является **Сертифицированным центром лечения колоректального рака**.

Удостоверение выдано: 03.08.2018
Срок действия: 02.02.2021
Регистрационный номер: IAO-2555

CERTIFICATE
No. RU0022/JUN2018

This certificate is awarded to **Samara Regional Clinical Oncology Dispensary** for its **QUALITY IN INTERNATIONAL PATIENT CARE** by Temos International Healthcare Accreditation, Germany.

First certified: June 2018
Current certificate valid until: May 2020

Temos certified hospitals fulfill our high-quality standards and cooperate to optimize medical care for domestic and international patients worldwide.

Mika
Dr. Claudia Miko
Founder & CEO

Prof. Dr. Rupert Gerzer
Temos International Board

Temos
Trust - effective medicine • optimized services

CERTIFICATE
No. RU0022/JUN18

This certificate is awarded to **Samara Regional Clinical Oncology Dispensary** for its **QUALITY IN INTERNATIONAL PATIENT CARE**.

First certified: June 2018
Current certificate valid until: May 2019

Temos certified hospitals fulfil our high quality standards and cooperates to optimize medical care for international patients worldwide.

Mika
Dr. Claudia Miko
Temos International Director

Prof. Dr. Rupert Gerzer
Temos International Board

СИСТЕМА СЕРТИФИКАЦИИ РУССКОГО РЕГИСТРА
RUSSIAN REGISTER CERTIFICATION SYSTEM

СЕРТИФИКАТ

Выставлен удостоверяется, что система менеджмента качества Государственного бюджетного учреждения здравоохранения "Самарской областной клинической онкологической диспансер" (ГБУЗ СОКОД), ул. Советская, 39, Самара, 443000, Россия, была проверена и признана соответствующей требованиям стандарта **ISO 9001:2015** в отношении оказания первичной медико-санитарной помощи (в том числе амбулаторной, преемственной, стационарной и амбулаторно-стационарной) и специализированной (в том числе амбулаторно-стационарной) медицинской помощи в стационарных условиях, ориентированной на развитие территории и на профилактику и реабилитацию онкологических больных, научно-исследовательской и образовательной деятельности.

№ 18.2289.026 от 8 августа 2018 г.

Срок действия сертификата - 8 ноября 2021 г.

Самара

Система менеджмента качества соответствует требованиям стандарта **ISO 9001:2015**. Сертификат выдан в соответствии с требованиями "Русский Регистр".

IAF

Самара

I-Net
THE INTERNATIONAL CERTIFICATION NETWORK

CERTIFICATE
I-Net and Certification Association "Russian Register" hereby certify that the organization **State Budgetary Healthcare Institution Samara Regional Clinical Oncology Dispensary** 39, Sovetskaya Str., 443001, Samara, Russia, has implemented and maintains a Management System which fulfills the requirements of the following standard **ISO 9001:2008 (GOST ISO 9001-2011)** issued on: 14th November, 2017
Validity date: 11th September, 2018
Registration Number: RU-171742.026

President of KACNEC
President of KACNEC



Preventive project "Oncodozor"
Comprehensive CHECK-UP survey programs
Molecular genetic tests

High-tech treatment of malignant and benign tumors



High-tech treatment - surgical, radiological and antitumor treatment

High-intensity focused ultrasound (HIFU)-treatment for prostate cancer



Transarterial Chemoembolization (TACE) of liver tumors
Endoscopic diagnosis and treatment of benign tumors and early stages of GI cancer



Radiofrequency ablation of benign thyroid tumors
Photodynamic therapy (PDT)



A wide range of **rehabilitation programs**, including comprehensive



UNIQUE PROJECTS AND PRODUCTS OF SRCOD for different categories of patients (market segments) and promotion methods



During promotion- During promotion- Direct-to-patient (DTP) sales

- ✓ Preventive project "Oncodozor"
- ✓ Comprehensive CHECK-UP programs
- ✓ Molecular genetic tests



Treatment of prostate cancer with high-intensity focused ultrasound



Endoscopic diagnosis and treatment of benign tumors and early stages GI cancers



Treatment of benign thyroid tumors without surgery

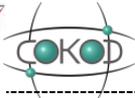


A wide range of rehabilitation programs, including comprehensive



During promotion- Mediators, partners, regulators - insurance companies, organizations, tourism, Association of Medical and Health Tourism (LOT), Club of SO Directors

Medical services - SRCOD



UNIQUE PRODUCTS - COMPREHENSIVE Check-Up programs



- ✓ Comprehensive health check up : «**Oncodozor**»
- ✓ Comprehensive health CHECK-UP programs
- ✓ **Genetic tests**




During promotion – DTP sales

Comprehensive Check-Up programs - "All the most important about your health in a few hours!"

- ✓ Comprehensive health check-ups on an outpatient basis
- ✓ Does not require prior collection of medical documentation
- ✓ Time saving (all tests in 1 day)
- ✓ Individual support
- ✓ Financial benefit due to the package offer

Who are health Check-Up designed for?

- ✓ Those who consider themselves healthy, but want to be sure of it
- ✓ Actively working people from the age of 30
- ✓ Patients applying for special treatment

Early diagnosis is the basis of XXI century medicine:

Check ups at the age of:
up to 40 years - every 2 years;
after 40 years – annually



World Health Organization

What is the aim of Check Up comprehensive program–

- ✓ to identify critical disease at early (asymptomatic) stage
- ✓ to identify the predisposition of individual organs to critical disease and to carry out prophylaxis
- ✓ To give a qualitative assessment of the functional state of the body



- ✓ Comprehensive health check up : «Oncodozor»
- ✓ Comprehensive health CHECK-UP programs
- ✓ **Genetic tests**





During promotion – DTP sales

Product characteristics

-  necessary and sufficient set of simple services, excluding overdiagnosis,
-  the exact complex duration is is 3-4 hours
-  the optimal combination of price and quality (cost-competitive)
-  service providers - head of the department + leading specialists

Internal environment

-  understandable information and easy-available info resources
-  necessary and sufficient service - individual support

Patients

-  solvent working population, after surgical treatment, who need rehabilitation,
-  who are limited in time,
-  those who want high-class service when receiving services (individual support)
-  Internet users,
-  residents of any territory of the Russian Federation and abroad
- 

Price

-  • 15 500- 30 000 rub
- 215 – 500 usd
- 190 - 400 eur



Comprehensive health check up : «Oncodozor»
1 men's package– **15 540 ₺/210\$/190€**
«Oncodozor» 2 men's package – **21 530 ₺/300\$/ 260 €**

Women's health check-up–
18 230 ₺/250 \$/220€

Men's health check-up –
14 020 ₺/190 \$/170€

Cardiovascular check-up– 18 040 ₺/250\$/220€
Neurological check-up – 19 070 ₺/260\$/230€
Gastroenterology check-up– 16 100 ₺/220\$/200€
«Clean skin» check-up - 8 170 ₺/115\$/100 €
Otolaryngological check-up– 10 480 ₺/145\$/130€
Respiratory check-up – 16 060 ₺/220\$/200 €

Comprehensive health check up : «Oncodozor» 1 women's package– 22 680 ₺/310\$/280€
«Oncodozor» 2 women's package – 29 070 ₺/400 \$/350€

Comprehensive genetic tests for the diagnosis of high-risk human papillomaviruses (HPVs)(12 types) – 6 260 ₺/85 \$/75€

BRCA1/BRCA2, CHEK2 comprehensive analysis RT PCR
20 950 ₺/290\$/250€

In 2014-2021, 624 people underwent comprehensive check ups. Early-stage cancer was detected in 5% of participants.



A wide range of rehabilitation programs, including comprehensive



During promotion – DTP sales

Product characteristics



the necessary and sufficient set of rehabilitation services

the exact complex duration is 10-20 days at a single price



the optimal combination of price and quality (cost-competitive)



service providers - head of the department + leading specialists



Internal environment



understandable information and easy-available info resources
 necessary and sufficient service - individual support



Patients



solvent working population, after surgical treatment, who need rehabilitation,

who are limited in time,



those who want high-class service when receiving services (individual support)



Internet users,



residents of any territory of the Russian Federation and abroad



Price



9 000- 34 000 rub
 150 – 500 usd
 130 - 400 eur



High-tech treatment of malignant and benign tumors

Product characteristics

- nosological approach to treatment
- optimal combination of price and quality (cost-competitive)
- service providers - head of department head + leading specialists
- individual support and service placement
-

Price

40 000- 200 000 rub
 400 – 2800 usd
 350 - 2400 eur



During promotion – Mediators, partners, regulators

Internal environment

- understandable information and easy-available info resources
- necessary and sufficient service - individual support

Patients

- solvent working population, after surgical treatment, who need rehabilitation,
- who are limited in time,
- those who want high-class service when receiving services (individual support)
- Internet users,
- residents of any territory of the Russian Federation and abroad



Метод лечения	RUB	USD	EURO
Transarterial tumor chemoembolization	169 360	<i>2 350</i>	<i>2 050</i>
Radiofrequency ablation	64 870	<i>890</i>	<i>800</i>
Radiofrequency and laser ablation	137 340	<i>1 900</i>	<i>1 700</i>
Conformal remote stereotactic radiation therapy	102 030	<i>1 400</i>	<i>1 250</i>
Radiation therapy with immobilization devices	127 800	<i>1 800</i>	<i>1 600</i>
Video-assisted thoracoscopic surgery	169 270	<i>2 350</i>	<i>2 0500</i>
High-intensity focused ultrasound for prostate cancer treatment	171 570	<i>2 3500</i>	<i>2 100</i>
Laparoscopic Gynecological Surgery	217 140	<i>3 000</i>	<i>2 650</i>
Reconstructive surgeries, breast reconstruction (following breast antitumor surgery)	174 860	<i>2 400</i>	<i>2 150</i>
Videothoracoscopic surgeries for bronchial, lungs, pleura, mediastinal tumors	309 410	<i>4 250</i>	<i>3 750</i>
Prostatectomy	153 400	<i>2 100</i>	<i>1 850</i>
Operations for bladder / prostate tumors	223 280	<i>3 100</i>	<i>2 700</i>
Surgeries for ear, nose, upper respiratory tract tumors	156 280	<i>2 150</i>	<i>1 900</i>
Surgeries for oral cavity and oropharyngeal tumors	212 510	<i>2 950</i>	<i>2 600</i>
Bone reconstruction. Osteotomy	171 460	<i>2 350</i>	<i>2 100</i>
Surgeries for gastric tumors, esophagus tumors (laparoscopic, reconstructive)	287 050	<i>3 950</i>	<i>3 460</i>



Spectrum of services



Patient

- Send a request via the form on the official website of www.samaraonko.ru or via tel. 7(846) 994-59-60;
- Please send your medical document extracts and medical reports via specified communication channel



Algorithm



SRCOD

- We check the possibility and possibility of providing medical care in your case;
- We provide a preliminary treatment plan and coordinate it with you;
- We will arrange your arrival and accommodation.

Payment



- Development of an individual medical program, including
 - treatment plan
 - preliminary treatment costs calculation
 - preliminary length of stay in SRCOD

- Translation of medical documentation;

- Visa support;

- Organization of logistics for foreign patients at all stages of treatment;

- Accommodation in the ward and catering, taking into account national specifics

- Payment is made:;
- In the currency of the Russian Federation - rubles;
 - By cash or cashless payments;
 - Cashless payments using cards
 - Visa International Service Association;
 - MasterCard Worldwide.
- * Specify the exchange rate and the possibility of currency conversion on the territory of the Russian Federation.

**Innovative technologies in provision of
medical care in the State budgetary
healthcare Institution "Samara Regional
Clinical Oncological Dispensary" (SRCOD)
for partners**



Thank you for your attention!

<https://samaraonko.ru>
info@samaraonko.ru

